

# SERVICES

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Nina Kyle Marketing

hello@ninakylemarketing.com

+64 (0)2102506369

www.ninakylemarketing.com



# HI THERE,

Are you ready to try something new? There's a good chance you never considered outsourcing all or some areas of your social media marketing. It's easily something I can assist you with.

Browse through my services and you will be surprised how easy it is to get your valuable time back, by letting me do the work for you.

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# SOCIAL MEDIA MANAGEMENT

02

Are you ready to take your Social Media Marketing to the next level? From creating your customised business account(s), optimizing your existing pages, creating engaging content, and post planning to monitoring and responding to messages & comments on time. Together we will actively grow your online presence with a fully curated and bespoke strategy tailored to your brand.

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# COACHING

Ideal for you - the unstoppable entrepreneur - who is confident in running your social media but wants to be top in your niche. You have identified areas that need improvement and you are ready to learn with some guidance.



03

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# CONTENT CREATION

Ideal for you if you love running the everyday activities of your accounts, but need a little bit of help with content creation, image sourcing, and caption writing.



04

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# REELS/TIKTOKS

If you have ever wondered how to make the most of short-form videos for your product- or service-based business, without showing your face, dancing, lip-syncing, or spending hours on a video editing app and researching trending sounds, then you have just found the right service for you.

I can produce short-form videos for you from just your images and/or long, unedited videos.

05

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# BLOGS & EDM

06

If you're looking for an effective way to connect with your customers, consider using blogs and EDMs. Blogs are a great way to showcase your expertise, share industry news, and engage with your audience. EDMs allow you to communicate with your customers directly and provide them with exclusive content, promotions, and updates. By using both of these tools, you'll be able to build strong relationships with your customers and keep them coming back for more.

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# INFLUENCER MARKETING

Do you want to expand your audience by collaborating with influencers or using User Generated Content (UGC), but feeling unsure of where to begin or how to find the right people? Don't worry, I've got you covered. Let's have a chat about your brand goals and work together to develop the perfect strategy that suits your needs.

07



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# GOOGLE & FACEBOOK ADS

Are you ready to elevate your digital strategy and expand your reach? Consider adding Google Ads or Facebook Ads to your marketing mix! These tools are highly effective in increasing brand awareness, reaching new customers, driving website traffic, and even boosting phone calls and in-store visits. Let me help you get started with creating the perfect ads campaign to achieve your business goals.



08

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THANK YOU

I LOOK FORWARD TO  
WORKING WITH YOU

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